ASSP & Tata Strive
Driving Safety Home Program

February 12, 2019

Master Class on Defensive Driving, Fatigue & tiredness
ASSP, Telangana chapter conducted a 3 hour program for Tata Strive, Skill Development Center, Hyderabad, to close out National Road Safety Week at India.

On Feb 12th ASSP, Telangana Chapter conducted a session on Defensive Driving, a Master Class on Fatigue & tiredness for the staff & students of Tata Strive, a Tata Community Initiatives trust run by Tata Trusts.

The session was replete with appropriate videos communicating the 3 pronged approach to mitigate the risks to the driver, the vehicle and the journey through 10 steps to arrive safely.

The session was attended by over 100 participants, with active participation and online Driving Safety home contest that ran through the session.

The event was inaugurated by Binoy Matmari, Regional Head, Tata Strive and attended by the staff, faculty and students.

The session was facilitated by the Global Ambassador of Safety Shri Jitu C Patel, CPEA, Co-Chair, Awards & Honors Recognition Committee supported by Maddhu NC, ASSP Region IX (Global) HSSE Standards & Regulatory Chair and Manager Business Development, DQS India and Shankar Rajagopalan, VP- QSHES & Business Excellence, Tata Projects.

Jitu C Patel had an enthusiastic interaction with the students and spoke about his rich experience in various fields and communicated the precautions to ensure everyone arrived safely at all their destinations in life.

The event ended with the students giving a traditional cheer with their orchestrated applause and the speakers were felicitated by the Tata Strive team.

Maddhu N C emphasizing the essentials of Safe Driving

Jitu C Patel & Maddhu NC from ASSP at the Road Safety Workshop work shop
The program went a long way in ushering in a cultural safety transformation on the Indian roads. Jitu C Patel engaging the Tata Strive audience is his inimitable style.

The session was excellently received and the ASSP team felicitated by the Tata Group